

# Hibiscus sabdariffa (Rosella) Extract



**H**ibiscus sabdariffa (Rosella) is widely cultivated in tropical areas. It's red outer flower part (calyx) is commonly infused in teas. The Rosella extract has a fresh citric berry like taste and the attractive bright red appearance makes it an ideal natural colorant.

**F**or uses in **Food & Beverage**: herbal teas, juices, health drinks, tonics, jams, jellies, yoghurt, lozenges and candies. Rosella is an aromatic, astringent, cooling herb that is much used in Europe and the US.

**R**ecent pharmacological studies have indicated its benefits for **Medicinal uses**: antioxidant, antibacterial, antihypertension, hypocholesterolemic, diuretic, choleric and digestive.

**K**ey active constituents: flavonoids, anthocyanine, quercetin, pectin, L-ascorbic acid and polysaccharide.

**B**eing a native plant of Indonesia, our **standardized Rosella Liquid and Dry extract** are manufactured at our GMP certified plant using only the highest quality raw material fresh from its source.

## EXTRACT SPECIFICATION

PRODUCT NAME	HIBISCUS SABDARIFFA LIQUID EXTRACT	HIBISCUS SABDARIFFA DRY EXTRACT
BOTANICAL NAME	Hibiscus Sabdariffa	Hibiscus Sabdariffa
COMMON NAME	Rosella	Rosella
PLANT PART	Calyx	Calyx
PREPARATION TYPE	Extract Liquid Concentrate Standardized	Extract Dry Concentrate Standardized
APPEARANCE	Reddish powder	Reddish liquid
ODOUR AND TASTE	Acidic berry	Acidic berry
IDENTIFICATION	Positive by TLC	Positive by TLC